

Tweeting For Business – Resources

January 2009

The Basics

Beginner's guide - <http://tinyurl.com/ypawx8>

Top 12 reasons to Twitter - <http://adjix.com/r6j>

The five stages of Twitter acceptance - <http://tinyurl.com/5wh72w>

Using Twitter effectively - <http://tinyurl.com/4ssn57>

How to find people to follow - <http://tinyurl.com/556fsw>

Social marketing tools for introverts - <http://tinyurl.com/59skbm>

How *not* to build community on Twitter - <http://tinyurl.com/6gl27n>

How *to* build community on Twitter - <http://tinyurl.com/6yfgjq>

Creative Ways to Use Twitter

50 Ideas for using Twitter - <http://www.chrisbrogan.com/50-ideas-on-using-twitter-for-business/>

15 Creative uses - <http://www.sitepronews.com/archives/2009/jan/2.html>

Businessweek's creative Twitter ideas - <http://tinyurl.com/66b8wh>

Marketing your ecommerce site with Twitter - <http://tinyurl.com/6jgb2h>

Using Twitter for Business - Articles

Before you start - <http://tinyurl.com/6zfjv2>

Examples of huge brands using Twitter - <http://tinyurl.com/52hem9>

Using Twitter for business and pleasure - <http://tinyurl.com/5tyaz5>

Twitter for business (Duct Tape Marketing) - <http://tinyurl.com/5uyt3m>

User scenarios - <http://tinyurl.com/6emjma>

Grow your business with Twitter - <http://www.copyblogger.com/grow-business-twitter/>

More Twitter for business - <http://tinyurl.com/a4ndvv>

Video Presentations on Using Twitter for Business

Hubspot – How to use Twitter for marketing and PR - <http://tinyurl.com/4o3qtf>

O-Reilly – Twitter for Business - <http://www.youtube.com/watch?v=lUR2E8l3bi8>

Twitter Services

Find users, manager your accounts, track topics - <http://justtweetit.com/twitter-services/>

TweetLater productivity tools - <http://www.tweetlater.com/>

TwellowHood – find users by location - <http://www.twellow.com/twellowhood/>

Timer – sends you an alert, like an alarm clock - <http://twitter.com/timer>

Twitter Tools and Applications (there are hundreds)

Desktop: TweetDeck – <http://www.tweetdeck.com/beta/>, Twhirl - <http://www.twhirl.org/>,
Twitterific - <http://iconfactory.com/software/twitterific>

Browser: TwitterFox - <http://twitterfox.net/>

Mobile: PocketTweets - <http://pockettweets.com/>, Twitterfon - <http://twitterfon.net/>, Twitterberry
- <http://www.orangame.com/products/twitterberry/>

Legal Issues/Harassment

Play nice (Kevin Houchin) - <http://houchinlaw.com/?p=261>

Twitter and harassment - http://news.cnet.com/8301-13577_3-9951197-36.html

Twitter Backgrounds and Icons for Your Website

Create your own Twitter page background - <http://www.twitterbacks.com/>

Icons - <http://www.hongkiat.com/blog/100-remarkably-beautiful-twitter-icons-and-buttons/>